



HBCU Safe Driving Campaign Resources

The National Highway Traffic Safety Administration (NHTSA) has identified several risk areas for college-age drivers. These risk areas include not using seat belts, distracted driving, and impaired driving. There are many good resources available to help raise awareness on college campuses. The following list includes websites where you can find materials including posters, Public Service Announcements, and other resources that you can download and use on campus. For resources and tools for your campaign related to distracted driving and impaired driving, please visit:

Distracted Driving Campaign Tools (<http://www.distraction.gov/campaign-tools/>)

Note: Use "Evaluation version" when asked

- [Put It Down \(Social Norming\) Logo](#)
- [Phone In One Hand. Ticket In The Other \(Enforcement\) Logo](#)
- [Sample Drop-in News Article](#)
- [Sample Letter to Join Put it Down Campaign](#)
- [Sample Press Release Announcing Launch of Put it Down Campaign](#)
- [Sample Concerned Citizen Op-Ed](#)
- [Sample Legislative Press Release](#)
- [Distracted Driving Informational Brochure](#)
- [Broadcast Materials \(Public Service Announcements\)](#)
- [Distracted Driving Signs/Flyers](#)

TEEN DRIVERS and UNDERAGED DRINKING (Impaired Driving)

- [Speak Out & Make NOYS Project Manual](#)
- [Parental Responsibility Toolkit](#)
- [Community "How To" Guide for Underage Drinking Prevention](#)
- [A Guide to Safe and Sober Event Planning](#)
- [St. Patrick's Day Campaign](#)
- [Impaired Driving Crackdown Tools for Campus Security](#)

BUCKLE UP

- [The FACTS](#)
- [Teen Drivers](#)
- [The top 5 things you should know about Buckling Up](#)
- [Click It or Ticket Campaign \(May 23-June 5, 2011\)](#)